

## Parent Teacher Organization Mentor Program (PTOM)

**PTOM** is a training course for principals and parent teacher groups, which facilitates year-after-year growth and sustainability for the volunteer community events and fundraising initiatives they manage.

### Education Funding Challenges

Continuing budget cuts force schools to rely upon funding from their Parent Teacher Organizations (PTO). However, without an established process PTOs are susceptible to:

- ✦ Stagnant & understaffed events
- ✦ Inconsistent parent participation
- ✦ Flat contributions
- ✦ Difficult transitions

*“Most PTOs raise somewhere between \$10,000-\$30,000 and the national average is \$22,000.”*  
*Fundraising Makes it Happen, PTO Today*

### Benefits to the School

The PTOM course was created to equip PTOs with the necessary skills, templates and tools to optimize community engagement and funding. Similar to a Building Resource Teacher who develops, mentors, coaches and facilitates teacher success, this proven method helps create Parent Teacher Organization leadership success and increases:

- ✦ PTO Funding
- ✦ Volunteers
- ✦ Community engagement
- ✦ Competitive advantage

*“Without PTOM, we would not have been able to bring state-of-the-art technology, instructional resources, programs and community activities to our school on an ongoing basis.”*  
*Karen Brofft, Former DCSD Principal*

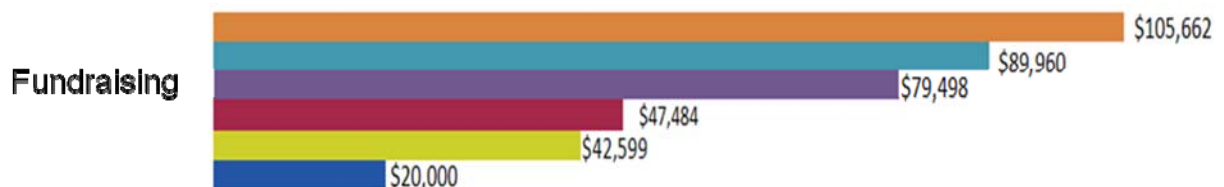
### Program Overview

PTOM protects and enriches the school's legacy by sharing industry best-practices, templates and prior years' knowledge and experience all in one proven and replicable program. Deliverables includes:

- ✦ PTO Assessment & gap analysis
- ✦ 3-5 year individualized plan
- ✦ Incremental approach
- ✦ Measure results

### Results

Using PTOM, one school has averaged 39% growth year-after-year since implementing the process in 2005.



### For More Information

Contact **Barbra Chase** of Organization in-a-box at 303-932-6888.